



Mehregan 2011

October 1 - 2
Lakeside Lagoon Park, Irvine
Orange County, California



Dear Mehregan Supporter:

On behalf of all the volunteers of the Mehregan 2011 Organizing Committee of Orange County, we are pleased to invite you to join our group of friends and support this exciting, upcoming community event.



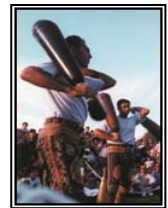
On Saturday and Sunday, **October 1 & 2, 2011**, the Persian community will celebrate the **15th Annual Mehregan, Persian Festival of Autumn** in Orange County, California.



Mehregan is a celebration of the mythical Goddess Mehr (Mitra) and her triumph over ignorance in the name of love, knowledge, and commitment. Mehregan is a tribute to nature, the change in seasons, and a celebration of Harvest. It has been celebrated for the past 6,000 years in the land of Persia (modern-day Iran).

Since 1994, volunteers from NIPOC and several organizations in Southern California have gathered annually to create an extraordinary outdoor family event that includes an array of activities such as arts & crafts, music, poetry, live performances, dance, children's activities, and ethnic food. The number of participants has grown steadily over the years to more than 20,000 attendees.

This year Mehregan is dedicated to 'Freedom' for all mankind, a basic principle of Mehregan. In the mythical history of Mehregan, freedom is exemplified when Mehr (Goddess of love and commitment) was created by Zurvan (God of infinite time) to free and empower Ahuramazda (Goddess of knowledge) from Ahriman (Goddess of darkness). The Mehregan 2011 Organization of Orange County (a NIPOC Society) invites the entire community to join us and rejoice in the spirit of *Freedom* in this year's Mehregan.



Sponsorship of Mehregan provides a unique opportunity to reach 100,000+ residents from Southern California, including the Iranian-American community. While engaging and inspiring, your participation will allow you to extend your corporate message and build networking with thousands of visitors at the festival.



The enclosed materials provide information on the levels of sponsorship available and the benefits associated with each level. This is a great opportunity for both you and your company to become involved with the community while promoting your product or services.

We look forward to having you as one of our sponsors of Mehregan 2011. Thank you for your support.

Sponsorship COMMITTEE of MEHREGAN 2011 ORGANIZATION of ORANGE COUNTY

To sponsor Mehregan, please call NIPOC at (949) 851-3993 or go to www.nipoc.org



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Mehregan Sponsorship Levels

Rev. 2, 8/1/2011

We appreciate your support in making this year's festivities the best yet with free admission. While all levels of sponsorship are welcomed, the following opportunities provide added benefits. All sponsors receive recognition in the stage announcements, Mehregan Programs, and posters.

Premier Sponsor, \$ 10,000

- One Premier Sponsor Banner at the Main Stage (4' x 10')
- Three Sponsor Banners at the Festival (3' x 7')
- One 10x10 tents at the Festival
- Premier Recognition in Mehregan Website, Facebook, Program, Emails, etc.
- 40 Complementary Tickets

Platinum Sponsor, \$ 5,000

- One Platinum Sponsor Banner at the Main Stage (3' x 7')
- Two Sponsor Banners at the Festival (3' x 7')
- One 10x10 tent at the Festival
- Platinum Recognition in Mehregan Website, Facebook, Program, Emails, etc.
- 30 Complementary Tickets

Gold Sponsor, \$ 2,500

- 2 Sponsor Banners at the Festival (3' x 7')
- One exhibit booth at the Exhibit Hall
- Silver Recognition in Mehregan Website, Facebook, Program, Emails, etc.
- 20 Complementary Tickets

Silver Sponsor, \$ 1,000

- 2 Sponsor Banners at the Festival (3' x 5')
- Silver Sponsor Recognition in Mehregan Website, Facebook, Program, Emails, etc.
- 10 Complementary Tickets

Friends of Mehregan \$ 100

- Friends of Mehregan Recognitions at Mehregan Website
- 1 Complementary Ticket

www.mehregan.nipoc.org



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Mehregan Sponsorship Form

First Name _____ Last Name _____

Company/Organization _____

Title _____

Address _____

City _____ State _____ Zip _____

Office Phone _____ Cell Phone _____

Email _____ Website _____

Banner to ead _____

Sponsorship Level: (Please select the level and amount)

Level	Sponsorship		Sponsorship Amount \$
	Premier	\$10,000+	
	Platinum	\$ 5,000+	
	Gold	\$ 2,500+	
	Silver	\$ 1,000+	
	Other (please specify)		

Check Check # _____ Bank _____

Credit Card: VISA MC Card # _____ Exp. Date _____

Online (Paypal) Other _____

Sponsor Signature _____ Date _____

Please Mail to:
NIPOC – Mehregan
2082 Business Center Drive
Suite 258
Irvine, CA 92612

Please provide your banner and high resolution art work and logo to Mehregan.