



MEHREGAN 2010

September 25 - 26
Hidden Valley / Lakeview Lagoon Park
Irvine, California



Dear Mehregan Supporter:

On behalf of all the volunteers of the Mehregan 2010 Organizing Committee of Orange County, we are pleased to invite you to join our group of friends and support this exciting, upcoming community event.

On Saturday and Sunday, **September 25 & 26, 2010**, the Persian community will celebrate the **14th Annual Mehregan, Persian Festival of Autumn** in Orange County, California.



Mehregan is a celebration of the mythical Goddess Mehr (Mitra) and her triumph over ignorance in the name of love, knowledge, and commitment. Mehregan is also a tribute to nature, the change in seasons, and a time of thanksgiving. It has been celebrated for the past 6,000 years in the land of Persia (modern-day Iran).

Since 1994, volunteers from several organizations in Southern California have gathered annually to create an extraordinary outdoor family event that includes an array of activities such as arts & crafts, music, poetry, live performances, dance, children's activities, and ethnic food. The number of participants has grown steadily over the years to more than 20,000 attendees.

Mehregan 2010 is dedicated to the poet Ferdowsi (Fer-doe-see), in celebration of the millennium anniversary of his masterpiece *Shahnameh, The Epics of Kings*. Ferdowsi revived the Persian language in this timeless, patriotic tale of heroism that promotes humanity, freedom, and liberty with a message of peace and harmony. The organizing committee of Mehregan invites the entire community to participate and rejoice the spirit of *Shahnameh* at Mehregan 2010.



Sponsorship of Mehregan provides you with a unique opportunity to reach thousands of Southern California residents, including Iranian-Americans. While engaging and inspiring, your participation will allow you to extend your corporate message to build loyalty among thousands of visitors to the festival.

The enclosed materials provide information on the levels of sponsorship available and the benefits associated with each level. This is a great opportunity for both you and your company to become involved with the community while promoting your product or services.



We look forward to having you as one of our sponsors of Mehregan 2010. Thank you for your support and please contact us at nipoc.org or call (949) 851-3993.

Mehregan 2010 Sponsorship Committee of Orange County

Mehregan is a non-profit, non-political, and non-religious event organized by the Mehregan Organizing Committee of NIPOC (Network of Iranian-American Professionals of Orange County) and volunteers from other organizations in the community.

NIPOC • 2082 Business Center Drive • Suite 258 • Irvine, CA 92612

Fax: 949-851-8689 • Tel: 949-851-3993

www.nipoc.org



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Mehregan Sponsorship Levels

NIPOC is a 501 (c)(3) organization, your contribution is tax deductible
Tax ID: 45-0535426

We appreciate your support in making this year's festivities the best yet with free admission. While all levels of sponsorship are welcomed, the following opportunities provide added benefits. All sponsors receive recognition in the stage announcements, Mehregan Programs, and posters.

Premier Sponsor (\$ 10,000 +)

- Official Premier Sponsor banners at the Festival Site
- Major Sponsor banner at the Main Stage
- Two 10x10 tents at the Festival grounds
- 40 complementary tickets to the Festival
- Premier Sponsor Recognition in NIPOC Website, Mehregan Website, Facebook, and Mehregan Program
- One-year Platinum Business Membership to NIPOC (a \$1,000 value)

Platinum Sponsor (\$ 5,000 +)

- Platinum Sponsor banners at the Festival Site
- Sponsor banner at the Main Stage
- One 10x10 tent at the Festival grounds
- 30 complementary tickets to the Festival
- Platinum Sponsor Recognition in NIPOC Website, Mehregan Website, Facebook, and Mehregan Program
- One-year Gold Business Membership to NIPOC (a \$750 value)

Gold Sponsor (\$ 2,500 +)

- Gold Sponsor banners at the Festival Site
- One exhibit booth at the Exhibit Hall
- 20 complementary tickets to the Festival
- Gold Sponsor Recognition in Mehregan Website, Facebook, and Mehregan Program
- One-year Silver Business Membership to NIPOC (a \$300 value)

Silver Sponsor (\$ 1,000 +)

- Silver Sponsor banner at the Festival Site
- 10 complementary tickets to the Festival
- Recognition in Mehregan Website, Facebook, and Mehregan Program
- One-Year Individual Membership to NIPOC



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Mehregan Sponsorship Form

First Name _____ Last Name _____

Company/Organization _____

Title _____

Address _____

City _____ State _____ Zip _____

Office Phone _____ Cell Phone _____

Email _____ Website _____

Banner to Read _____

Sponsorship Level: (Please select the level and amount)

Level	Sponsorship		Sponsorship Amount \$
	Premier	\$10,000+	
	Platinum	\$ 5,000+	
	Gold	\$ 2,500+	
	Silver	\$ 1,000+	
	Other (please specify)		

___ Check Check # _____ Bank _____

___ Credit Card: ___ VISA ___ MC Card # _____ Exp. Date _____

___ Online (Paypal) ___ Other _____

Sponsor Signature _____ Date _____

Please Mail to: **NIPOC – Mehregan**
2082 Business Center Drive
Suite 258
Irvine, CA 92612

Please provide your banner and high resolution art work and logo to Mehregan